

# CEPF FINAL PROJECT COMPLETION REPORT

## I. BASIC DATA

**Organization Legal Name:** World Wide Fund for Nature-Eastern and Southern Africa Regional Programme Office

**Project Title (as stated in the grant agreement):** *Long-term Fundraising Opportunities for the Conservation of the Eastern Arc Mountains and Coastal Forests of Tanzania and Kenya*

**Implementation Partners for this Project:** International Centre of Insect Physiology and Ecology *icipe*, BirdLife International, Nature Kenya, Tanzania Forest Conservation Group (TFCG) and World Wide Fund for Nature-Eastern and Southern Africa Regional Programme Office (WWF-ESARPO).

**Project Dates (as stated in the grant agreement):** September 1, 2008 - May 31, 2010

**Date of Report (month/year):** 06/2010

## II. OPENING REMARKS

*Provide any opening remarks that may assist in the review of this report.*

This report provides an updated progress of the above project whose main purpose was the development of sustainable financing strategy for the Eastern Arc Mountains and Coastal Forests of Tanzania and Kenya. The development and operationalization of such mechanisms will ensure continuity of important conservation work that has been implemented in these Biodiversity-rich yet fragile ecosystems that also support large human populations. The strategy took the shape of developing a portfolio of concepts and proposals for submission to donors interested in funding conservation work in the ecosystems. A number of concepts and proposals have been developed and submitted, including one to CEPF for a Consolidation Project.

## III. ACHIEVEMENT OF PROJECT PURPOSE

**Project Purpose:** *Agreed fundraising strategies lead to sustainable financing for the globally and nationally important forest biodiversity of the Coastal Forest and Eastern Arc Hotspots / Eco-Regions of Kenya and Tanzania, and institutional mechanisms are in place to monitor effective use of these funds.*

### Planned vs. Actual Performance

Indicator	Actual at Completion
Purpose-level:	

<p>1. <i>Funding strategies in place and operational for Eastern Arc and Coastal Forests in Tanzania through EAMCEF and for mechanisms identified for Kenya.</i></p>	<p>A portfolio strategy has been developed for fundraising concepts and this has been done with development of 4 concepts for both EAM and CF, and one larger for EAM. These concepts have been shared with various donors for funding. In addition, CU members have developed other concepts and submitted them to various donors. For Kenya, two of the concepts have been submitted targeting REDD+ processes, and a National Forest Programme for WWF-Kenya Country Office is in the making.</p>
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**Describe the success of the project in terms of achieving its intended impact objective and performance indicators.**

The project has done well in achieving the set objective as the number of concepts and proposals developed are considered good enough in terms of the potential to raise the targeted amount of funding for conservation work in the EAM and CF of Kenya and Tanzania. The amount of funds targeted is well over US\$10 million.

**Were there any unexpected impacts (positive or negative)?**

None

**IV. PROJECT OUTPUTS**

**Project Outputs:**

**Planned vs. Actual Performance**

Indicator	Actual at Completion
<p><b>Output 1: Endowment Fund supported</b></p>	
<p><i>1.1. A fundraising strategy with specific actions defined for achieving the initial goal of US\$15 million for the Eastern Arc Mountains and US\$3 million for the Coastal Forests over the next 5 years, with longer-term recommendations for achieving the goal of US\$30+ million for the EAM and \$10 million for the CF over the next 10 years;</i></p>	<p>A portfolio strategy was adopted for submission to donors as opportunities arise. This comprised seven concepts and 3 proposals;</p> <ol style="list-style-type: none"> <li>1) Monitoring for biodiversity co-benefits under REDD+ concept (Darwin Initiative, CF, BirdLife);</li> <li>2) Policy and partnership support for regional REDD+ concept (EU ENTRP, EAM + CF, icpe);</li> <li>3) Ecosystem services and poverty reduction concept (ESPA, WWF);</li> <li>4) Connectivity in Kenyan coastal forests concept (open, CF, WWF)</li> <li>5) Coastal ecosystems concept (EU ENTRP, CF, BirdLife)</li> <li>6) TALK 2 Awareness &amp; Education concept (open, EAM +CF, TFCG)</li> <li>7) Strengthening markets for butterfly farming concept (open, EAM + CF, TFCG &amp; Nature Kenya)</li> <li>8) CU Consolidation proposal (CEPF, EAM +CF, CU members)</li> <li>9) REDD+ proposal for Kenyan coastal forests (open, CF, WWF)</li> <li>10) Preventing extinctions (Clarkes Weaver) proposal (MBZ, CF, Nature Kenya)</li> </ol>

	In total and for these concepts developed for both EA and CF and one for Eastern Arc only, a total of USD 6.8 million is targeted. The other concepts that have been developed by other CU member, the target is over USD 9 million.
<i>1.2. A network of potential international donor sources established for the Fund, with strong, supportive links to CI, WWF and possibly other international conservation NGOs;</i>	In addition to the donors listed above, other potential donors identified so far include NORAD and WWF Germany to which were submitted project concepts for the Eastern Arc and two for REDD+ in Kenya coastal forests (one specifically Kwale, the other on five forest sites spread across the coast based on proposal 9 above). Network of donors establishment and operationalization will continue to be done
<i>1.3. At least US\$1 million in new funds committed to the Eastern Arc Mountains and US\$1 million to the Coastal Forests;</i>	This has been done, with WWF network through the coastal east Africa larger planning process where some USD 3.5 million has been realized from GEF for Tanzania CF.  TFCG has independently succeeded in obtaining 5 million dollars from NORAD for community mobilisation for REDD+ implementation in both the EAM and CF.  Efforts to obtain more funding continue
<i>1.4. Mechanisms in place to channel new funds to support the conservation of the Tanzania's Coastal Forests.</i>	REDD+ has emerged as the major new mechanism for supporting Tanzania's CF conservation. WWF network has committed funds to CF and EAM within the larger eastern Africa coast programme while some REDD funds have been accessed by TFCG for CF as above EAM, and there is a high likelihood that WWF TZ will also access REDD funds as well. The development of these mechanisms is an ongoing process
<i>1.5. Mechanisms to allow the EAMCEF to receive and distribute funding from water and carbon PES schemes explored and clarified, and recommendations made to the EAMCEF Board on how such a process might work.</i>	Focus changed to support capital investments due to changes in donor interests. However, the TFCG and other REDD+ concepts and proposals detailed above REDD project address carbon PES  Other PES mechanisms are being explored in separate initiatives
<b>Output 2: Non Endowment Fund fund raising</b>	
<i>2.1. Mechanisms explored to establish a sustainable funding mechanism for the Coastal Forests and Eastern Arc Forests of Kenya. Detailed proposals made to the CU and relevant players in Kenya for further action.</i>	The mechanism is through developing a portfolio of concepts and proposals and submitting to potential donors as described above. Three proposals from the portfolio have since been revised and submitted for funding: WWF-ESARPO developed a REDD+ proposal for general submission (done to WWF Germany and BMZ of Germany) for USD 2 million, Consolidation proposal for USD 1.84 million, WWF Connectivity project for Kenya coast at USD 3 million.  In addition a \$5.3 million proposal was prepared for NORWAY to fund the Eastern Arc Mountains Trust Fund activities and core costs for a period of 5 years. If funded it would also allow the capital in the endowment to grow by over \$3 million, enhancing long term sustainable funding in the region.  These proposals were shared with CU member institutions who developed a further 4 project

	proposals to various donors, totaling over USD 9 million
<b>Output 3: Coordination Unit is funded to continue</b>	
<b>3.1. Funds obtained to support coordination function of the CEPF CU until end of 2009, providing opportunities for lesson learning across the CEPF portfolio.</b>	The CU has been running on the no-cost extension budget of USD 125,000 for the period. However, funding has been sought for continuation through the Consolidation Project

***Describe the success of the project in terms of delivering the intended outputs.***

The project succeeded in delivering the intended outputs quite well as the suite of concepts and proposals developed have potential to raise more funds than the targeted amount and spanning over the desired timeframe

***Were any outputs unrealized? If so, how has this affected the overall impact of the project?***

All the outputs were realized to a very good extent.

## V. SAFEGUARD POLICY ASSESSMENTS

***Provide a summary of the implementation of any required action toward the environmental and social safeguard policies within the project.***

This project required development of strategies to raise funds for conservation in two biodiversity-rich and fragile ecosystems in eastern Africa. The conservation of these ecosystems strongly embeds environmental and social aspects and these were well inculcated.

## VI. LESSONS LEARNED FROM THE PROJECT

***Describe any lessons learned during the various phases of the project. Consider lessons both for future projects, as well as for CEPF's future performance.***

- 1) There is need to develop a suite of concepts that can be submitted to other donors when the originally-targeted donor(s) lose interest in the original purpose. This happened in the case of EAMCEF when the interest of the donor shifted from endowment funding to focus on capital investment
  
- 2) A consortium of institutions with various interests focused on one geographic area can work together to sustain conservation work. This happened within this project where various institutions were brought together in the Coordination Unit (CU) and worked together to sustain biodiversity conservation while addressing other relevant issues such as knowledge generation and sharing, and livelihoods support.
  
- 3) Transparency within a consortium of institutions working for the common good of a geographic area enhances working relationships that deliver better in a project

***Project Design Process: (aspects of the project design that contributed to its success/failure)***

This project was designed with the input of several professionals from a number of institutions with experience in conservation work in eastern Africa in general and in the two ecosystems in particular. These institutions were brought together under the banner of a Coordination Unit (CU) that has continued to work together in planning, implementing, monitoring and reporting. The close-knit relationship that has existed between the institutions making up the CU contributed significantly to the success of this project.

***Project Execution: (aspects of the project execution that contributed to its success/failure)***

As indicated above, the execution of the project by various institutions under the CU contributed to its success. This is because each institution was given opportunity to work in those areas it has comparative advantage based on its experience, an arrangement that went a long way in ensuring success in execution of the overall project.

## VII. ADDITIONAL FUNDING

**Provide details of any additional donors who supported this project and any funding secured for the project as a result of the CEPF grant or success of the project.**

Donor	Type of Funding*	Amount	Notes
GEF MSP Kenya	B	\$800,000	For 4 years, October 2007-October 2011
GEF SGP Kenya	B	\$180,000	<i>Jatropha</i> growing for domestic energy for households in Kwale
GEF FSP Tanzania	B	\$3.5 million	About to start
TFCG REDD, Tanzania	C	\$6.9 million	
		\$	
		\$	
		\$	
		\$	

**\*Additional funding should be reported using the following categories:**

- A** *Project co-financing (Other donors contribute to the direct costs of this CEPF project)*
- B** *Complementary funding (Other donors contribute to partner organizations that are working on a project linked with this CEPF project)*
- C** *Grantee and Partner leveraging (Other donors contribute to your organization or a partner organization as a direct result of successes with this CEPF project.)*
- D** *Regional/Portfolio leveraging (Other donors make large investments in a region because of CEPF investment or successes related to this project.)*

**Provide details of whether this project will continue in the future and if so, how any additional funding already secured or fundraising plans will help ensure its sustainability.** Continuity of this project, in the current form or in a modified form, will be determined by the availability of funds from the targeted donors, including CEPF in the Consolidation Project

## VIII. ADDITIONAL COMMENTS AND RECOMMENDATIONS

The Consolidation Project will go a long way in sustaining this initiative

## VIII. INFORMATION SHARING

CEPF is committed to transparent operations and to helping civil society groups share experiences, lessons learned and results. One way we do this is by making programmatic project documents available on our Web site, [www.cepf.net](http://www.cepf.net), and by marketing these in our newsletter and other communications.

These documents are accessed frequently by other CEPF grantees, potential partners, and the wider conservation community.

**Please include your full contact details below:**

Name: John Salehe

Organization name: World Wide Fund for Nature-Eastern and Southern Africa Regional Programme Office

Mailing address: 5<sup>th</sup> Floor, Lenana Road. PO Box 62440-00200 Nairobi, Kenya

Tel: +254 (0)20 387 7355, 2630/1

Fax: +254 (0)20 387 7389

E-mail: JSalehe@wwfesarpo.org, info@wwfesarpo.org