

CEPF Small Grant Final Project Completion Report

Complete the following report worksheet to provide CEPF with an overall summary of the results of your project. Within the narrative section, responses should be concise, but include sufficient detail to present a clear understanding of the development and progression of this project.

Date of Report (MM/DD/YY)
April – August 2003
Organization Information
Organization Name
Yayasan Citra Mandiri
Project Name
A Voice of Siberut: Publication and Dissemination of the Newspaper <i>Pualigoubat</i>
Project Dates (as stated in the contract agreement)
April 1, 2003 – August 30, 2003
Partners
Yayasan Citra Mandiri / Tabloid Puailiggoubat.
Project Description – Provide a brief description of the project your team implemented.
Tabloid Puailiggoubat, is the only newspaper in the kabupaten of Mentawai Islands. This newspaper had been published since late 2000. Until the year of 2002, this newspaper could only be published once a month. After evaluation and looking at demand from public, since January 2003, this newspaper can reach its audiences twice a month.

Narrative Questions
1. What was the initial objective of this project?
<ol style="list-style-type: none">1. The objective of this project was to provide information for the general public of Mentawai Islands, that for some time had been isolated from news of Mentawai and other places. .2. Tabloid's objective is to serve as advocacy tool for natural resources related issue in Mentawai. It is expected that the community can obtain information of the region.3. To establish democracy community in Mentawai Islands, emphasize on community participatory in development and transparency of government management.

2. Did the objectives of your project change during implementation? If so, please explain why and how.

No changes in the objectives of the project. We decided to expand our target audience to reach students and youths.

3. How was your project successful in achieving the expected objectives?

1. The tabloid serves as information tool for general public and government official in Mentawai and the province.
2. It had became a community power to control the government policies in Mentawai
3. Newspaper and management board had became information sources for civil judges in Padang, in investigating several cases of KKN (corruption, collusion, and nepotism) in Mentawai. This proves to be the biggest case in West Sumatra in which Head of District in Mentawai were brought into the court because of KKN and Pualligoubat helped public to bring the Head of District to the court.
4. The foundation of these successes laid on the editor management and journalists, who have strong commitment to defense community right, oppose environment destruction, and non bribery. In addition, the success were due to the independency of its management, that did not receive any support from the government and private sectors who were actors of destruction in forest, mining, and sea.

4. Did your team experience any disappointments or failures during implementation? If so, please explain and comment on how the team addressed these disappointments and/or failures.

1. Logging company case in Sikakap: reporter who covered the case was given amount of money and the information never hand in to the news editor. After YCM's team conducted field survey, this fact was reported by the community. Action taken by the management was terminated the work contract of this reporter.
2. A reporter who covered inter-ethnic fight was given an Adat penalty. To avoid this case in the future, the journalist were trained in adat regulation/policies.

5. Describe any positive or negative lessons learned from this project that would be useful to share with other organizations interested in implementing a similar project.

Positive lesson learned :

1. By owning independent newspaper, we were able to provide objective and actual information to the audience, especially in Mentawai.
2. Community have more courage to provide information to our reporter and if there were some mismanagement within government/other groups, community will report to either reporter or other bigger groups.
3. This newspaper had been information resource for the judge in law court to investigate *KKN* (corruption, collusion, and nepotism) cases in Mentawai.
4. The independent and non bribe attitude, had allowed Puailiggoubat to build network with AJI (Alliance for Independent Journalist) and in the process of initiating the establishment of AJI Padang.

Negative lesson learned :

1. Recruiting reporter from non NGO/activists, were ineffective – need more energy and specific treatment. More effort were needed to transfer values and skill related with journalism (of Puailiggoubat), which part of the YCM mission.
2. The impact of actual and objective information of Puailiggoubat. Some regional government officials reluctant to provide information as they are afraid they will be quoted.

6. Describe any follow-up activities related to this project.

YCM is working on the follow up in aspects of: unrestricted funding, newspaper marketing, enrichment of newspaper content, advertising, and expanding the target consumers for this newspaper. Restricted donor from Rainforest Foundation has indicated to continue funding the tabloid publication and dissemination. We will seek funding from CEPF to develop Alliance for Adat Community in Siberut that will serve as core for forest protection unit/management body at the local level.

7. Please provide any additional information to assist CEPF in understanding any other aspects of your completed project.

Attached are all Newspaper, printed in the period of April – September 2003