

Stakeholder Engagement Plan

Date: 15 February 2019

CEPF Grant: 109612

Grantee: CAMEROON GENDER AND ENVIRONMENT WATCH

Project Title: Apiculture for Mount Oku Biodiversity
Conservation and Livelihood Improvement

Project Location: OKU

Grant Summary

1. Grantee organization. CAMEROON GENDER AND ENVIRONMENT WATCH
2. Grant title. Apiculture for Mount Oku Biodiversity Conservation and Livelihood Improvement
3. Grant number: CEPF-109612
4. Grant amount (US dollars). USD47,250.00
5. Proposed dates of grant. 24th July, 2018
6. Countries or territories where project is located: Cameroon

7. **Introduction:**

The project will provide an innovative model for biodiversity preservation, based on (1) the community management of protected areas to increase the production of Oku White Honey and on (2) the development of markets for finished products benefiting to the local populations living in and around high biodiversity areas. The project aims to validate this approach on Mount Oku biodiversity conservation through the regeneration of degraded forest biodiversity with native bee loving and economic trees, which will help increase the quantity of honey produced. The project will also strengthen the Oku White Honey value chain by improving the quality of the finished products and developing robust markets. This program will help organize bee farmers, lead to job creation and increase the revenue of the local population. The development of this green value chain will reduce pressure on natural resources, encourage communities to support conservation effort, build capacity among community leaders including women and improve the livelihood of the population.

Project main objective: Foster sustainable livelihood and job creation activities for local communities as incentives for the Mount Oku conservation.

This project is in line with Strategic Direction 1 and investment priority 1.3 where livelihood improving opportunities are developed for forest communities like apiculture, agroforestry and forest product value chain development for job creation and income generation. This gives livelihood opportunities to forest people that make them value their forest and see the need to protect it because of the forest economic returns to them. CAMGEW will work to increase honey production and marketing. More bee forage trees will be planted in the forest and forest people trained in apiculture (job creation) and provided with production materials. The sale of the finished products will be improved through packaging, labeling and marketing, aiming at increasing the income generation.

CAMGEW has been working with Mount Oku forest population since 2010 on project execution and studies. CAMGEW worked with these people under the World Bank Development Market Place competition forest governance project from 2011 to ending 2012. CAMGEW has also worked with these partners through the French Facility for Global Environment (FFEM-PPI) forest project from 2013 to 2016 (PPI3 and PPI4). CAMGEW has just received PPI5 grant in July 2017 to continue their work and improve forest governance in Mount Oku.

CAMGEW's role is to make sure that livelihoods of forest people are improved and the Mount Oku forest sustained. CAMGEW team lives in the community, hold meetings with forest people, listen to their needs and observe which activities need to be implemented to improve their livelihood and protect the biodiversity. CAMGEW always consults with the local population to get their perspectives and use it to develop projects. Through this work CAMGEW identified forest people needs through interviews, questions asked during trainings, monitoring and evaluation processes or sessions of projects. The support

of the research students engaged with the local population also helps CAMGEW to develop impactful projects.

Since 2015, CAMGEW and Man and Nature have been developing the Oku White Honey and bees wax green value chain together with the community and organizing bee farmers into cooperatives. Through meetings and working sessions they have requested for more support to increase production, increase quality and improve honey and bees wax marketing.

8. Summary of Previous Stakeholder Engagement Activities:

- Type of information disclosed, in what form (e.g., oral, brochure, reports, posters, radio, etc.), and how it was disseminated;
- The locations and dates of any meetings undertaken to date;
- Individuals, groups, and/or organizations that have been consulted;
- Key issues discussed and key concerns raised;
- Grantee response to issues raised, including any commitments or follow-up actions; and
- Process undertaken for documenting these activities and reporting back to stakeholders.

Stakeholder	location	Key issues discussed	Information disclosed through	Dates/Documentation
Ministry of Forestry and Wildlife (MINFOF)	Oku	About the aspect of forest regeneration (nursery development and tree planting) and general conservation of forest	Letter writing, Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	August 2018 Letter available
Mayor Oku	Oku	Not yet	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, telephone, oral	Non
Mayor Jakiri	Jakiri	Not yet	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Non
Oku Fon	Oku	Not yet	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Oral
Nso Fon			Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Oral
Divisional Officer	Oku, Jakirir, Bamenda 3	Through letter writing and visit. This concerned training on entrepreneurship in Honey Value Chain Development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Letter available for Divisional Officer Bamenda III December 2018
7 Forest Management Institutions (FMIs)	Kilum	Through visit and discussion on forest conservation, regeneration. We do field visits to meet FMIs monthly	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Pictures/ minutes

Oku Honey Honey Cooperative	Bikov and Oku	Through visit and discussion on honey value chain development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Oral
MINEPIA	Oku, Jakiri, Bamenda	Contacted and discussed on the development of honey value chain and the CAMGEW-Honey shop	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Letter available for MINEPIA Bamenda December 2018
Ministry of Small and Medium Size Enterprise	Bamenda	Contacted and discussed on the development of honey value chain and the CAMGEW-Honey shop	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice boards, posters, telephone, oral	Letter available for Ministry of Small and Medium Size Enterprise - Bamenda December 2018
Oku Rural Radio	Oku	About method o project communication	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Engagement
Forest communities	Kilum	Field visits and discussion of project	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Oral
Consumers of honey/honey products	Bamenda/urban areas, abroad	Interviews and comments on the information available on honey/honey products in the CAMGEW-Honey shop	posters, exhibitions, Brochures, radio, notice board, telephone, oral, banners	Comments in Visitors/Suggestion book

9. Project Stakeholders:

Stakeholder	location	Influence on project outcome	Engagement	Method
Ministry of Forestry and Wildlife (MINFOF)	Oku	Directly	Consulted	Letter of engagement, discussion, project information, sharing
Mayor Oku	Oku	Indirectly	Informed	oral
Mayor Jakiri	Jakiri	Indirectly	Consulted	oral
Oku Fon	Oku	Indirectly	Informed	Oral
Nso Fon		Indirectly	Informed	Oral
Divisional Officer	Oku, Jakiri, Bamenda 3	Indirectly		letters
7 Forest Management Institutions (FMIs)	Kilum	Directly	Consulted	Team work
Oku Honey Honey Cooperative	Bikov and Oku	Directly	Consulted	Team work
MINEPIA	Oku, Jakiri, Bamenda	Indirectly	Informed	Letters, discussion, project information, sharing
Ministry of Small and Medium Size Enterprise	Bamenda	Indirectly	Informed	Letters, discussion, project information, sharing

Oku Rural Radio	Oku	Directly	Informed	Team work
Forest Communities	Kilum	Directly	Consulted	Team wok
Consumers of honey/its products	Bamenda, urban areas and abroad	Directly	Consulted	Team work

10. **Stakeholder Engagement Program:**

Stakeholder	location	Area of interest	Information disclosed	WHEN
Ministry of Forestry and Wildlife (MINFOF)	Oku	Nursery and forestry	Letter writing, Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Mayor Oku	Oku	Nursery, forestry, livelihood, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, telephone, oral	Depending on the situation
Mayor Jakiri	Jakiri	Nursery, forestry, livelihood, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Oku Fon	Oku	Nursery, forestry, livelihood, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Nso Fon	Nso	Nursery, forestry, livelihood, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Divisional Officer	Oku, Jakirir, Bamenda 3	Nursery, forestry, livelihood, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
7 Forest Management Institutions (FMIs)	Kilum	Nursery, forestry, livelihood, women empowerment,	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Oku Honey Honey Cooperative	Bikov and Oku	Nursery, forestry, Apiculture development, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
MINEPIA	Oku, Jakiri, Bamenda	Apiculture, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Ministry of Small and Medium Size Enterprise	Bamenda	Development of the Honey Value Chain	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice boards, posters, telephone, oral	Depending on the situation
Oku Rural Radio	Oku	Nursery, forestry, livelihood, Development of the Honey Value Chain, women empowerment, solidarity, community development	Newspapers, posters, exhibitions, Brochures, radio, Letter writing, notice board, telephone, oral	Depending on the situation
Communities	Kilum	Nursery, forestry, livelihood, Development of the Honey	Newspapers, posters, exhibitions, Brochures,	Depending on the situation

		Value Chain, women empowerment, solidarity, community development	radio, Letter writing, notice board, telephone, oral	
Honey and honey product consumers	Urban areas and abroad	Honey and honey product	posters, exhibitions, Brochures, radio, notice board, telephone, oral, banners	Depending on the situation

11. **Consultation methods:**

Methods used may vary according to target audience, for example:

- **Formal and informal interviews with stakeholder representatives and key informants;**
- **Use of questionnaires to get what they think about the project;**
- **Public meetings, workshops, and/or focus groups like encouraging women to take part in decision making process on forest and honey issues in FMIs and Honey cooperatives;**
- **Participatory methods in trainings, project execution, monitoring and evaluation; and**
- **Other traditional mechanisms like use of local language in local radio programmes**
- **Use of suggestion boxes and notice boards to get community views or comments**

12. **Other Engagement Activities:** This section will describe any other engagement activities that will be undertaken, including participatory processes, joint decision-making, and/or partnerships undertaken with local communities, NGOs, or other project stakeholders. Examples include benefit-sharing programs, community development initiatives, resettlement and development programs, and/or training and microfinance programs.

- **Leaders of Forest Management Institutions and Oku Honey Cooperatives will make an engagement to share the knowledge gotten from training on leadership and cooperative management with other members of their institution and communities**
- **Community members trained on honey production and bee wax extraction will make an engagement to take care of the forest as they carry out their activities especially against bushfire**
- **Community members engaged in forest regeneration will make an engagement never to cut down fresh trees from the forest.**

13. **Timetable:** This section will provide a schedule outlining dates and locations when various stakeholder engagement activities, including consultation, disclosure, and partnerships will take place and the date by which such activities will be incorporated into project design.

Stakeholder	location	Date
Ministry of Forestry and Wildlife (MINFOF)	Oku	August 2018
Mayor Oku	Oku	March 2019
Mayor Jakiri	Jakiri	March 2019
Oku Fon	Oku	March 2019
Nso Fon	Nso	March 2019
Divisional Officer	Oku, Jakirir, Bamenda 3	March 2019
7 Forest Management Institutions (FMIs)	Kilum	March 2019
Oku Honey Honey Cooperative	Bikov and Oku	March 2019
MINEPIA	Oku, Jakiri, Bamenda	March 2019
Ministry of Small and Medium Size Enterprise	Bamenda	March 2019
Oku Rural Radio	Oku	March 2019
Communities	Kilum	March 2019

Honey and honey product consumers	Urban areas and abroad	March 2019
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14. Resources and Responsibilities:

Stakeholder engagement is integral to all project activities and all project activities incorporate stakeholder engagement. Therefore all CEPF staff and consultants at all levels will carry out stakeholder engagement relevant to their particular areas of responsibility. For example, the Project assistant and Project leader have responsibility to carryout stakeholder engagement activities such as meetings for planning, execution and monitoring of project. Given the way in which stakeholder engagement is integrated within all project activities, there are no resources allocated specifically to stakeholder engagement but stakeholders linked to particular portion of this project will be invited to participate as co-facilitator, trainee, observer, resource person, etc where need be.

15. Grievance mechanism:

The project will provide local communities and other interested stakeholders with the means by which they may raise a grievance with the CEPF Regional Implementation Team, the CEPF Secretariat or the World Bank. Affected local communities will be informed of the objectives of the project and the existence of a grievance mechanism. The email address, telephone number, and physical address of the CEPF Regional Implementation Team, and the CEPF Grant Director will be made publicly available through announcements at public meetings, be part of handouts in meetings, through notices placed on community boards, and via announcement on community radio.

All grievances can be registered directly to Emmanuel WIRSIY, executive director of CAMGEW Tel: (237) 697037417 OR 675184310
Address: P.O. Box 17 OKU-Bui Division, North West, Cameroon email: camgew@gmail.com

Grievances will be responded to within two (2) working days, if response is not received within two (2) working days or complainant is not satisfied with the response, complaint should be sent to the Regional Implementation Team at 0302255015 or gfw_rit@birdlife.onmicrosoft.com.

We will share all grievances – and a proposed response – with the Regional Implementation Team and the CEPF Grant Director within 15 days. If the claimant is not satisfied following the response, they may submit the grievance directly to the CEPF Executive Director at cepfexecutive@conservation.org or by surface mail. If the claimant is not satisfied with the response from the CEPF Executive Director, they may submit the grievance to the World Bank at B.P. 1128 Yaoundé, Cameroon +237-2-22-50-38-15, email: cameroonalert@worldbank.org

16. Monitoring and Reporting:

- Stakeholder and third-party involvement in the monitoring of project impacts will take place through the following activities
- Baseline work with project beneficial per activity carried through filled questionnaires before and after self-assessments by CAMGEW staff to know beneficiaries ability to support community livelihoods improvement.
- Focus group discussions and questionnaires with all participants in the forest regeneration activities

- **Before and after self-assessments by Community Forest Management Institutions (FMIs) and Oku Honey Cooperatives of their ability to manage their Community Forests and Honey cooperative**
- **CEPF Project Evaluation by stakeholders through workshops at mid-term and end of project**
- **Reports of project activities will be shared during these stakeholder gathering and specific reports for particular stakeholder like forest regeneration will be shared with Ministry of Forestry and Wildlife locally to get their comments or for information.**