

## CEPF Website proposed page-specific Information Architecture

### Home page

<b>Design Elements</b>	<b>UX Elements related to design</b>	<b>Content related to design</b>	<b>CMS related to design</b>
Logo	Links to Home page		
Utility Nav	Links to common but non-priority content		
Main Nav	Links to priority content		
Hero Image	Links to represented story	Image from represented story	Pulls from represented story
Hero Image Title	Links to represented story	Head from story	Pulls from represented story
Hero Image Description		Blurb from story	Pulls from represented story
Hero Image caption		Caption of image from story	Pulls from represented story
About CEPF	Possibly interactive	Graphic representation of how CEPF works	
Map	Interactive Esri or Google	Map of hotspots and projects	Project points populated from FC
Call to Action spaces	Link to CTA page	Image, text, button	
Social Media real-time widget	Live updates	Pulls from CEPF social media channels	
RFP space	Links to more info	Brief details of one or all RFPs?	Pulls from Grants/RFP page
Video carousel			Tagged
Photo carousel			Tagged

# CEPF Website proposed page-specific Information Architecture

## About

### Design Elements

Header

SubMenu

Hero Image

Hero Image Title

Hero Image Description

Hero Image caption

Title

Text box

CTAs

Footer

### UX Elements

### Information Architecture of page

Strategy

Impact

Who We Are

Our Team

Governance

## CEPF Website proposed page-specific Information Architecture

### Where We Work

#### Design Elements

Header

Map

Text box

Index of Hotspots

CTAs

#### UX Elements

Map links to Hotspots and project database

#### Content

Download map shapefiles

Hotspots by category

How CEPF works in Hotspot

Projects

Documents

Data

#### CMS

Project geo points pulled from FoundationConnect

Fields populate index page

Tags link categories, Hotspots and SDGs/AICHI

Footer

## CEPF Website proposed page-specific Information Architecture

### How to Apply for a Grant

#### Design Elements

Header  
SubMenu  
Hero Image  
Hero Image Title  
Hero Image Description  
Hero Image caption  
Title  
Text box  
CTAs  
Footer

#### UX Elements

Interactive graphic 12 tips?  
Digital Asset Library

#### Information Architecture of page

Open Calls  
Eligibility  
How to Apply  
Safeguards  
Grievance  
Video: Eligibility  
Tips  
Library

#### CMS

Fields populate index page  
Tags link categories, Hotspots and SDGs/AICHI

## CEPF Website proposed page-specific Information Architecture

### Our Stories

#### Design Elements

Header  
SubMenu  
Hero Image  
Hero Image Headline  
Hero Image Description  
Hero Image caption  
Date  
By line  
External credit  
Hotspot  
Categories  
SDGs/AICHI  
Subhead  
Text box  
Image  
Image caption  
Image carousel  
Video  
Video title  
Video caption  
Video carousel  
CTAs  
Footer

#### UX Elements

Interactive carousels

#### Information Architecture of page

Features  
Blogs  
Articles  
Press Releases  
News about CEPF  
Photos  
Videos  
Audio

#### CMS

Fields populate index page  
Tags link categories, Hotspots and SDGs/AICHI

## CEPF Website proposed page-specific Information Architecture

### Grantee Resources

#### Design Elements

Header  
SubMenu  
Hero Image  
Hero Image Title  
Hero Image Description  
Hero Image caption  
Title  
Text box  
CTAs  
Footer

#### UX Elements

Digital Asset Library

#### Information Architecture of page

Learning  
Digital Asset Library  
Lessons Learned (in library?)  
Maps (in library?)  
External sites and databases (in library?)

#### CMS

Fields populate index page  
Tags link categories, Hotspots and SDGs/AICHI

## Project Database

### Design Elements

Header  
SubMenu?  
Tables?  
Drop-downs?  
Check-boxes/selectors?  
CTAs  
Footer

### UX Elements

Filter/sort by region/hotspot  
Filter/sort by keyword  
Filter/sort by category  
Filter/sort by start or end date  
Filter/sort by grant amount  
Filter/sort by grantee name  
Filter/sort by country  
Filter/sort by KBA  
Filter/sort by Corridor

### Content

Project title  
Grantee name  
Project description  
Grant amount  
Grant term  
Project documents  
Other documents  
Map of location

### CMS

Fields populate index page  
Tags link categories, Hotspots and SDGs/AICHI

## CEPF Website proposed page-specific Information Architecture

### Library

#### Design Elements

Header  
SubMenu?  
Tables?  
Drop-downs?  
Check-boxes/selectors?  
CTAs  
Footer

#### UX Elements

Filter/sort by type of document  
Filter/sort by keyword  
Filter/sort by category  
Filter/sort by publication date  
Filter/sort by Hotspot  
Filter/sort by country  
Filter/sort by grantee name  
Filter/sort by country  
Filter/sort by KBA  
Filter/sort by Corridor

#### Content

Documents  
Publications  
Maps?  
Lessons Learned?  
External Sites and databases?  
Videos?  
Photos?  
Audio?

#### CMS

Fields populate index page  
Tags link categories, Hotspots and SDGs/AICHI

## CEPF Website proposed page-specific Information Architecture

### Partners

#### Design Elements

Header

SubMenu

Hero Image

Hero Image Title

Hero Image Description

Hero Image caption

Title

Text box

CTAs

Footer

#### UX Elements

Link to projects

#### Content

Grantee partners

#### CMS

Tags link categories, Hotspots and SDGs/AI CHI

## CEPF Website proposed page-specific Information Architecture

### CEPF & Climate change

#### Design Elements

Header  
SubMenu  
Hero Image  
Hero Image Title  
Hero Image Description  
Hero Image caption  
Title  
Text box  
CTAs  
Footer

#### UX Elements

#### Information Architecture of page

CBD  
SDGs  
WCC

#### CMS

Fields populate index page  
Tags link categories, Hotspots and SDGs/AICHI  
SDG icons  
AICHI icons

CEPF Website proposed page-specific Information Architecture: Elements

**Header**

**Design Elements**

**UX Elements related to design**

- Logo
  - Utility Nav
  - Main Nav
- Links to Home page  
Links to common but non-priority content  
Links to priority content

**Footer**

Site Map

FAQ

Contact Us

Privacy Policy

Terms of Use

Copyright

Newsletter

RSS

Project Database

Apply for a Grant

**CTAs**

Share This

Sign up for Newsletter

Apply for Grant

**Other**

Feed to pull in relevant content based on tags

Feed to pull in relevant SDG and AICHI icons